

# MageBridge challenges

# MageBridge challenges

- Magento itself
- JavaScript conflict
- Performance
- Documentation overflow

# Magento

- More features = more complexity
- Documentation
- Magento theming
  - XML-layouts
  - PHTML-templates

# JavaScript conflict

- **Magento**
  - ProtoType (conflicts with MooTools)
  - extJS
  - jQuery
  - Dojo
- **Joomla!**
  - MooTools (conflicts with MooTools)
  - jQuery
- **Solutions**
  - Be careful with your choice of extensions
  - MooTools 1.2, jQuery noConflict, Magento jQuery theme

# Performance

- **Magento in shared hosting environments**
  - MySQL timeouts
  - Memory limit
  - APC
  - Caching, Magento Compiler
- **Bridge itself**
  - Bridge API over HTTP
  - Caching
- **Multiple sites**
  - Geography
  - Who is authoritative?

# Yireo documentation

- More than 200 text tutorials
- More than 20 video tutorials
- Dozens of FAQ-items
- Forum threads

# MageBridge solutions

# Memberships

- Membership duration
- Content restriction
- (Reoccurring billing)

# Multi-site stores

- Multi-site
  - 1 Magento instance
  - Multiple Joomla!/MageBridge stores
- Marketing
  - Per product
  - Per country

# Training & events

- Information
  - Locations
  - Teachers
  - Categories
  - Related trainings
- Registration
  - Payment
  - Ticketing / door-check
- Specific problems
  - Multiple attendees per registration

Questions?