

MageBridge marketing

e-Commerce solutions for Joomla!

- Payment Buttons
- PayPal Widgets
- Tienda
- VirtueMart
- MageBridge (Magento)
- (Custom)

CMS solutions for Magento

- Magento itself
- MagePress (WordPress in Joomla!)
- MageBridge (Magento in Joomla!)
- TypoGento (Magento in typo3)
- Drupal extension (separate)
- (Custom)

VirtueMart vs Magento

- VirtueMart
 - Simpler usage + less functionality
 - Faster on shared hosting environments
 - Better CMS-features thanks to Joomla!
- Magento
 - Advanced product attributes, attribute sets
 - API for remote connections (XML-RPC, SOAP)
 - Discount coupons
 - Multi-site / multi-everything

MageBridge vs VirtueMart

- VirtueMart
 - Custom theming engine
 - Non-MVC (one single Menu-Item)
 - Always fast
- MageBridge
 - Combined theming (Joomla! template + Magento theme)
 - MVC-compliant (different types of Menu-Items, template overrides)
 - Fast when optimized
 - Sell Joomla! logic within your shop

Questions?